
SUMMARY

An award-winning Senior Designer and Art Director with 10+ years of agency and in-house experience across multiple industries, including consumer electronics, beauty, publishing, financial services, pharmaceutical and insurance.

Brings strong presentation, management and client negotiation skills, focusing on efficiency, project scope and future sustainability — and with a personal background in photography, writing, and the history of art and design.

CORE SKILLS

- Art direction, visual strategy and QA
- Web, mobile, app and user interface design
- Visual communication, identity and branding
- Typography and editorial design
- Brand guidelines and design systems

Design Software: Adobe Creative Suite, Photoshop, Illustrator, InDesign, Sketch, Figma
OS: Windows, Mac OS
Coding: HTML, CSS
Languages: Russian, German, Ancient Greek

WORK EXPERIENCE

Publicis / Razorfish — *Art Director, Senior Visual Designer*

2017—2023

- Served as the lead designer for various Citi iPhone and Android mobile app flows, including a full conversion to Google's Material Design system, 300+ screens in total.
- Worked on Samsung's main website and design systems, the updated design guide and the component library.
- In close on-site collaboration at Samsung HQ cleanroom, contributed to every US launch for flagship mobile products: sixteen Galaxy S series and Note series phones, foldable phones, smartwatch, tablet and laptop series.

IDEAN — *Senior Digital Designer*

2015—2016

- Provided app and website design, created pitch decks for potential clients, conducted user interviews and user research. Internally, lead a workshop on foreign typography and designing for non-Latin alphabets.

C&G Partners — *Senior Graphic and Experience Designer*

2015

- Working closely with architects and researchers, created twelve digital installations for the permanent exhibition at the Museum of the Bible in Washington DC.
- Mentored junior designers, gave feedback and oversaw visual consistency and production.

Infusion — *Senior Creative Designer*

2012—2015

- Designed interactive experiences for desktop, web and iOS apps, retail stores, e-commerce and B2B marketing — start to finish, including client presentations and QA.
- Served as one of the lead designers for MetLife Wall, now used in over 200 call centers, having been featured as the “*Big Data Revolution*” on Forbes when it launched.
- Collaborated with the sales team to assist with new business, pitting together pitch decks and concept art, and adhering to tight unexpected deadlines.
- Served as the lead designer for the company’s full main website redesign and rebranding.

Animoto — *Graphic and Web Designer*

2009—2012

- Redesigned the company website and brand guide, as well as UI and UX for the main tool.
- Was the lead designer for all print and web media. Produced digital assets for marketing materials and social media campaigns — including banners, flyers, packaging, landing pages and tradeshow booths for the PDN PhotoPlus Expo.
- Did photo adjustment, editing and retouching for in-house photo shoots.
- Interviewed and mentored junior designers.

VOLUNTEERING AND PRO BONO WORK

Knizhniza Archive — *Founder*

2017—PRESENT

Created a free online archive of rare, Russian Samizdat books.
Designed and developed the archive website.

Yandex Q — *Writer, Editor, Moderator*

2015—2023

Wrote for a major Russian educational social network, generating 1M+ views annually, focusing on aesthetic theory, social justice, the art market, museum finance and design trends.

Various poetry publishers — *Art Director, Designer*

2012—PRESENT

Book covers, logos, identity and websites for independent publishers, festivals and awards.

EDUCATION

Hunter College, New York, NY, coursework in **Art History**, 2004—2008

DESIGN AWARDS



DSE Apex Awards, Silver (2019), awarded to C&G Partners for “Bible Now” Media Space.



SEGDA Award, Finalist (2018), awarded to C&G Partners for the Museum of the Bible.

PHOTOGRAPHY AND WRITING AWARDS

Analog Sparks, Category Winner (2023)

Urbanautica Award, Winner (2021)

Debut Poetry Prize, Long List (2010, 2012)

P Poetry Prize, Short List (2011)